

## **Summary for Ordinance 25-04 Businesses and Business Licensing**

The proposed ordinance, Ordinance 25-04, consolidates and updates business licensing processes, introducing a standardized application process, clarifying license categories, and streamlining oversight.

First, the ordinance repeals the following business-related chapters:

- Chapter 6 – Amusements and Entertainments
  - This provided for theater licensing, which has been deemed to be an unnecessary licensing category
- Chapter 34 – Peddlers, Solicitors and Transient Merchants
  - This activity is better defined and integrated into the new consolidated Chapter 12 (Article IV)
- Chapter 35 – Mobile Food Vending
  - This activity is integrated into the new consolidated Chapter 12 (Article IV)
- Chapter 50 – Vehicles for Hire
  - Taxi licensing is now regulated by state law

Next, the ordinance fully replaces Chapter 12. The overall organization of the new chapter is as follows:

- Art. I: General license regulations
- Art. II: Standardized application process for all license types.
- Art. III: Fixed-location businesses
  - Lodging Establishments (hotels, motels, rooming houses, B&Bs)
  - Farmers Markets
  - Sidewalk Cafes
  - Outdoor Merchandise Displays
- Art. IV: Mobile and Temporary Businesses
  - Mobile Food Vendors
  - Transient Merchants
- Art. V: Special Businesses and Activities
  - Street Performers (regulated, but not licensed)
  - State-regulated businesses (e.g., precious metal and secondhand dealers)

The proposal changes very little in practice. Rather, it just cleans things up and organizes the processes a bit more cleanly. There are some small changes, however, including:

- Sidewalk Cafes:
  - The City Manager may extend the season annually by discretion.
- Outdoor Merchandise Displays:
  - The City Manager may extend the season annually by discretion.
  - Now permitted citywide, and not limited to just the DDA.
- Short-Term Licenses:
  - The Commission may create seasonal or prorated licenses via resolution (anticipated primarily for mobile food vendors).
- Renewal timeline
  - Allows for the implementation of an additional fee if a renewal is submitted late
- Revocation and Appeal
  - Consolidates the appeals process. License revocation can be appealed to the city manager and ultimately to the city commission.